



FREQUENTLY ASKED QUESTIONS

Does Adobe Offer Certification?

Yes, Adobe offers the Adobe Certified Associate (ACA) certification for validating entry-level skills. Learn more at www.certiport.com/adobe.

Why was the ACA certificate created?

The workplace demand for digital media skills—creating, managing, integrating, and communicating information by using Adobe's video, graphic, web, illustration, or design software—is on the rise. The ACA certification program will help educators effectively teach and validate digital communication skills while providing students with credentials that demonstrate real-world prowess to prospective employers and academic institutions.

What are the benefits of becoming ACA certified?

When someone becomes ACA certified, it validates their technical abilities and demonstrates proficiency. Adobe's ACA certifications are based on research about digital communication skills required by industry, government, and education. The exam objectives reflect the expertise needed to be successful

communicators in today's digital world.

In educational settings, industry-recognized certification programs ensure students and teachers are acquiring the knowledge and abilities valued in today's workplace. For institutions seeking to keep curriculum vitalized and relevant, certification plays a critical role in bridging classroom learning to real world application.

What are the ACA certifications available?

There are six ACA certifications currently available:

- Web Authoring Using Adobe Dreamweaver
- Interactive Media Communication Using Adobe Flash Professional
- Video Communication Using Adobe Premiere Pro
- Visual Communication Using Adobe Photoshop
- Graphic Design & Illustration Using Adobe Illustrator
- Print & Digital Media Publication Using Adobe InDesign

How is an ACA certification earned?

To earn ACA certification an individual

Learn more about ACA Certification.

Visit www.certiport.com/adobe or call today at 888-999-9830

Earn your Adobe Certified Associate credential.



EXAM OBJECTIVES

Web Authoring using Adobe® Dreamweaver®

- Setting project requirements
- Planning site design and page layout
- Understanding the Adobe Dreamweaver interface
- Adding content
- Organizing and modifying content
- Evaluating and maintaining a site

Interactive Media Communication using Adobe® Flash® Professional

- Set project requirements
- Identify rich-media design elements
- Understanding Adobe Flash
- Build rich-media elements
- Evaluate rich-media elements

Visual Communication using Adobe® Photoshop®

- Setting project requirements
- Identifying design elements when preparing images
- Understanding Adobe Photoshop
- Manipulating images
- Publishing digital images

Video Communication using Adobe® Premiere® Pro

- Setting Project Requirements
- Identifying Design Elements when Preparing Video
- Understanding the Adobe Premiere Pro Interface
- Editing a Video Sequence with Adobe Premiere Pro
- Exporting Video with Adobe Premiere Pro

Graphic Design & Illustration using Adobe® Illustrator®

- Setting project requirements
- Identifying design elements when preparing images
- Understanding Adobe Photoshop
- Manipulating images
- Publishing digital images

Print & Digital Media Publication using Adobe® InDesign®

- Setting project requirements
- Identifying design elements when preparing images
- Understanding Adobe Photoshop
- Manipulating images
- Publishing digital images

must pass a rigorous examination administered through a Certified Authorized Testing Center (CATC). All ACA exams are created with input from Adobe subject-matter experts and are psychometrically validated. Each Adobe certification exam will correspond to a particular Adobe application used for digital media communication and will represent a single certification.

What is the question format used for ACA exams?

ACA exams validate a test candidate's knowledge and skill by using two types of questions:

- **Performance**-based questions simulate the Adobe application, requiring the student to complete a task or perform a function.
- **Linear**-based questions use traditional true/false, multiple-choice or matching formats.

How can I find out what is on the ACA exams?

Learning objectives for the current ACA exams are listed on Adobe's website: <http://www.adobe.com/education/certification-programs.edu.html>

How do I register to take an ACA exam?

Contact a CATC and register to take your exam. To locate a CATC contact Certiport at www.certiport.com or **1-888-999-9830**.

What is the process for a school or institution to become a CATC?

Schools or institutions can easily become CATC and administer ACA exams onsite. To learn more, contact Certiport at www.certiport.com or **1-888-999-9830** or email adobeinfo@certiport.com.

What happens when I pass an ACA exam?

As soon as you pass an ACA exam, your name and exam results are given to Adobe by Certiport. Your exam data is then entered into a database. Within

two weeks of passing a certification exam, you will receive an official certificate in the mail with an ACA logo that highlights your accomplishment.

Do ACA certifications expire?

Creative Cloud-based ACA certifications become non-current three years after date of issue.

What is an ACA Classroom and ACA Campus Site License?

Institutions can purchase an ACA Classroom or Campus Site License that includes unlimited use of the ACA certification exams with an upfront, one-time annual cost. The ACA Site License includes unlimited use of the ACA certifications using Adobe Flash, Adobe Dreamweaver, Adobe Photoshop, Adobe InDesign, Adobe Illustrator, and Adobe Premier Pro in all available versions. The ACA ClassroomLicense also includes practice test software to prepare your students and staff.

Learn more about ACA Certification. Visit www.certiport.com/adobe or call today at **888-999-9830**.